



Peace Country Barrel Racing Association Sponsorship Package

Dear Valued Supporter

I am writing this letter on behalf of the Peace Country Barrel Racing Association, an association which inspires and encourages the growth and continuation of the sport of barrel racing in children, youth, and adults alike.

Our association strives to create a fun and rewarding atmospheres for all competitors and participants regardless of age, skill or knowledge by using a 3-division placing system in the children, youth and adult categories for competition.

The Peace Country has been the starting group for many Canadian Champions because of our persistence and dedication to children and youth in the sport.

With your sponsorship, our association will advertise your business on our official website www.pcbra.ca and continuously at our year-round jackpots and year end finals.

We also have several promotional opportunities such as program announcement, banners, and branding opportunities to advertise your business.

Being an organization in the Peace Country we strongly support local businesses. We invite you to attend local events and witness the excitement barrel racing has to offer.

Prizes are provided to participants that your donations and sponsorships make possible.

For further information or to pledge a sponsorship please contact us at pcbsecretary@gmail.com or _____ and we would be happy to answer or clarify any questions you may have.



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Warm regards,

Peace Country Barrel Racing Association

Please provide the following information and return via mail, or email to pcbrasecretary@gmail.com

We would love to give your business ongoing advertisement via promotional material on prizes we offer throughout the year, if you would like promotional advertising, please call me at _____ to discuss options

Sponsor Name

Sponsor Phone Number

Sponsor Email address

Sponsor Mailing Address

Specific sponsorship category requested (please check off one)

- | |
|---|
| <p><input type="radio"/> Platinum Sponsorship (\$1500.00+) Free 1/2 page business advertisement in our final's pamphlet, logo and text advertisement at main events, sponsorship banner at main events (if supplied by sponsor), opportunities for promotional material (blankets, other prizes), business name attached to one or more sponsorship prizes based on amount.</p> |
| <p><input type="radio"/> Gold Sponsorship (\$1000.00+) Free 1/2 page business advertisement in our final's pamphlet, logo and text advertisement at main events, sponsorship banner at main events (if supplied by sponsor),</p> |



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for promotional material (blankets, other prizes), business name attached to one or more sponsorship prizes based on amount.
<input type="radio"/> Silver Sponsorship (\$500.00+) Free ¼ page business advertisement in our final's pamphlet, logo and text advertisement at main events, sponsorship banner at main events (if supplied by sponsor), opportunities for promotional material (blankets, other prizes), business name attached to one or more sponsorship prizes based on amount.
<input type="radio"/> Bronze Sponsorship (\$250.00+) Text advertisement at main events, opportunities for promotional material (blankets, other prizes), business name attached to one or more sponsorship prizes based on amount.
<input type="radio"/> Community Sponsorship (\$250.00 or under) Text advertisement at main events, opportunities for promotional material (blankets, other prizes), business name attached to one or more sponsorship prizes based on amount.
<input type="radio"/> Specific Prize Donation (As Discussed)
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- Please invoice me or my business for \$_____
- I have sent an email money transfer for \$_____
- I providing a prize donation with the approximate value of \$_____
- Enclosed is a cheque (or cash) made payable to the **"Peace Country Barrel Racing Association"** for \$_____



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Sponsorship Package

For all money sponsorships a receipt will be returned to you at the address provided above